

Why is an eCommerce Portal need of the hour for your business?

The Covid-19 Impact



A new normal has emerged forcing companies to move online and offer buying options for contactless delivery. Apparently, B2B and B2C e-commerce have received an unprecedented boost in traffic and sales due to the COVID-19 pandemic.

The effects of this shutdown and social distancing situation on businesses are many- Change in the customer needs and behavior, unplanned store closures, demand fluctuations, contactless delivery options, disturbance in the supply chain, etc.



The right time to integrate your ERP with an eCommerce portal

Covid-19 has stimulated the use of eCommerce due to the several benefits it offers- ease of ordering, dynamic pricing, transparency, doorstep delivery, and easy access to your products – all in real-time. So, integrating your ERP with an e-commerce portal seems just right during this time.

Not only will it be easy for your customers to access your products but also for you to streamline the backend processes.



Reduced Human Error

Automized backend and frontend operations means less manual intervention



Increased sales

Online ordering availability makes your customers less apprehensive about making a purchase



Accurate Data Availability

Get accurate sales and customer data from ERP to eCommerce and vice versa.



Access Clear Transactions

Create transparency across organization with cashless or web transactions



Improved Customer Service

Enhance the shopping experience by providing regular updates and safety measures followed



Digitized Supply Chain

Get clear and real-time information about the inventory status at various stages

Here's Intech eCommerce Portal for you

Enhance your global B2B and B2C presence with more agile, scalable, and multi-channel eCommerce Portal, developed on one of the most trusted platforms - **Microsoft Dynamics**.

Get your eCommerce Portal up and running in just 7 days with our Rapid Implementation process.

